

July 29th, 2020

Esteemed Colleagues:

THE 31<sup>st</sup> Latin American Congress of Hospital Architecture and Engineering will be held in the city of Rosario, in the province of Santa Fe, in May 2021, and will be focused on the “Public – private articulation in the optimization of the physical resource in Health”.

For some time now, we have debated, discussed, and analyzed the processes of permanent transformation that humanity has been experiencing, changes that are occurring more and more quickly. The Health sector is no exception to this acceleration of change. Technological advances necessitate other technical requirements, but new standards in care, socio-cultural changes, the incorporation of alternative medicine, the mutation of diseases, etc., also come into play.

These aspects will surely be cause for an exchange of opinions, experiences, and proposals. The participation of multiple disciplines in the works that will be presented in the seminars and group discussions will ensure us a wide enough vision to tackle the relevant issues: technology, sustainability, digitization and informatics, new designs for hospitals, care centers, support research and buildings, new forms of care, population characteristics, socio-cultural changes, diversity, the humanization of care, etc.

Our proposal is that, this time, the analysis be focused upon the articulation of different devices that will optimize Health Facilities.

The congress’s proposed focus has been chosen consciously, with Rosario as the congress venue, the articulation of the different levels of the state, Municipal, Provincial, and National together with the private sector and different civil society organizations has been a way of seeking synergies in the actions that guarantee the public’s Right to healthcare.

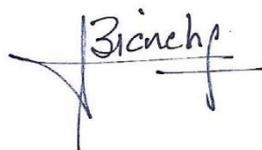
We have an interesting, diverse proposal for technical visits, both in Rosario and in other locations in the Santa Fe Province.

We have grown accustomed to having “everything” available online, on the Internet, in the cloud; we google everything. With that in mind, our annual congress offers an opportunity for us to meet in person, to express ourselves and share experiences face to face, to generate empathy between people, to traverse and link every discipline, and ultimately, humanize knowledge.

The congress is for all those who, in different ways, participate in the world of healthcare, in public and private spheres, in social work, professionals, entrepreneurs, employees, colleagues in architecture and design, academic spheres, from all areas of the country, as well as friends from other countries.

We invite you to share these experiences with us in Rosario, “the birthplace of our flag,” an enterprising, wild, thriving city. We assure you of a hearty welcome on the banks of one of the most important rivers in the world.

Warmest regards,



Alejandro Bianchi Architect

President of the 31<sup>st</sup> Latin American Congress of Hospital Architecture and Engineering